

NorthStar News, October 2008

We have decided to start a newsletter! Topics for this edition include:

- NAME GAME
- NEW COVERAGE AREAS
- REFERRAL CREDITS

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NAME GAME - Ella, Ella, bo Bella, Bonana fanna fo Fella

We are excited to announce that we are changing our name from NorthStar Wireless to Starwire Technologies. Our new logo keeps the familiar star shape and only the name inside will change, ensuring a smooth transition. We will begin putting the new name on our advertising and all correspondence, but it will take some time while our old materials are still circulating around.

We know the question you're thinking... "Why are you changing your name?" We have many reasons but two of the most important ones are: 1) we feel the new name matches our website better (starwire.net) and 2) it is less restrictive if we decide to add other products in the future.

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NEW COVERAGE AREAS – Now enhancing more airwaves...

We have been busy working on new towers and have three new areas where service is now available.

- 1) Webster – Located right in downtown Webster and will cover all of the Webster Village, as well as some of the surrounding areas.
- 2) Hopkins – Located a few miles North of Webster at the Hopkins Sand and Gravel office and covers Yellow Lake, Devils Lake, and the surrounding area.
- 3) Hertel – Located about a mile East of Hertel and will provide coverage for Hertel and the surrounding areas.

With these new towers, we are moving one step closer to our goal of providing coverage in all of Burnett County.

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REFERRAL CREDITS – Spread the word!

We'd like to remind you that for every customer you refer to us, we will give you a credit on your next month's invoice. We have doubled the reward: \$20 for each referral you send our way (as soon as they sign-up with us). With our expanded coverage area, this is a great opportunity to spread the word to everyone you know. Word of mouth is our most valuable form of advertising and it's our way of saying thanks. We'll provide as many business cards and brochures as you think you can distribute, so please let us know if you need any.

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Thanks for reading! We look forward to sending you our next edition, so keep your eyes on your inbox.