

Starwire News, November 2008

Topics for this edition of our newsletter include:

- WHAT DO YOU USE THE INTERNET FOR
- WE'VE GOT YOU COVERED
- YOU'RE SAFE WITH STARWIRE

WHAT DO YOU USE THE INTERNET FOR

We're curious what kinds of activities you use your internet connection for. Do you check the weather, watch videos on YouTube, email, etc? Whatever you use it for, we'd like to hear it. We'll let you know what the most popular answers were in our next newsletter.

WE'VE GOT YOU COVERED

We are excited to announce another new tower which adds some new areas where service is now available. If you subscribe to The Leader newspaper, you can see a story of this new tower being constructed in the Current's section.

The new tower is located near the "chain of lakes" area about 6 miles Northeast of Webster and 4 miles Southeast of Danbury. This tower adds coverage in the Hayden Lake, Love Lake, Minnow Lake, and Johnson Lake areas, along with the area surrounding those lakes.

If you know anyone in these areas, spread the word that we can get internet to them and you'll get a \$20 referral credit on your next month's invoice if they sign up with us.

YOU'RE SAFE WITH STARWIRE

You may have heard one of our competitors spreading rumors that wireless connections are not secure. The truth is that our network is as secure as any other internet provider, despite what they may claim. No connection on the internet is 100% secure. Once data leaves your computer, it can travel through hundreds of routers owned by many different companies. So why would someone want to spread these rumors? In this case, it's simply deceptive advertising, acting as a scare tactic.

We do want to provide some education as to why wireless networks have a bad reputation when it comes to security. When you buy a wireless router, almost all of them have security disabled by default. This makes setup very easy, but unless you specifically enable security in the configuration of the router, it's like buying a door for your house and never locking it. You're allowing all of the data flowing over your network to be transmitted through your router and out into the houses and parking lots outside where someone may be listening with their laptop. That is why we require EVERY wireless router on our network have security enabled. If you have any questions about the security of a wireless router you have purchased, please contact us and we will help you make sure it is secured.

Thanks for reading! We look forward to sending you our next edition, so keep your eyes on your inbox.